

File No: M.11014/01/2024-CDN
Government of India
Ministry of Education
Department of Higher Education
(CDN Section)

229C-Wing, Shastri Bhawan, New Delhi,
Dated the 3rd January 2024

Subject: Promotion for Pariksha Pe Charcha -reg

The undersigned is directed to forward herewith a copy of D.O. letter no. 6-10/2023-PMP-5 dated 19.12.2023 received from Joint Secretary (Inst. & Trng.), Department of School Education and Literacy on the subject cited above for taking appropriate action at their end.

R Bahree
03/01/2024

(Rajeev Bahree)
Under Secretary (CDN)
Intercom: 724

Encl: As above

To

AS(Edu.)	
JS & FA	
JS(TE)	
EA(HE)	
JS(P & ICC)	
JS(Mgt & MC& scholarship)	
JS(TEL)	
JS(Admin)	
ADVISER (Cost)	
DDG Statistics	

Copy to : Dir.(IIT), DS(CU-CDN), DS (NIT), DS(TC), US(HE-CDN)



PRACHI PANDEY
Joint Secretary (Inst. & Trng.)

D.O.No. 6-10/2023-PMP-5

Dated the 19th December, 2023

Respected Madam/Sir,

Please refer to Secretary's (SE&L) D.O. letter of even number dated 13th December, 2023 (copy enclosed) regarding 7th edition of Pariksha Pe Charcha, the unique interactive program of Hon'ble Prime Minister, Shri Narendra Modi with students, teachers and parents. The event will be held in a town-hall format at Talkatora Stadium in January, 2024. This event was organized successfully for the last six years consecutively by the Department of School Education & Literacy, Ministry of Education.

2. In order to select participants who will be featured in the Pariksha Pe Charcha, an online Multiple Choice Question (MCQ) competition is being conducted at <https://innovateindia.mygov.in/ppc-2024/> from 12th December, 2023 to 12th January 2024 for children studying in classes from 6 to 12, teachers and parents. Participants may also ask Questions which may feature in the interactive programme. All the participants will receive a certificate signed by Director, NCERT.

3. You are, therefore, requested to kindly arrange the following:

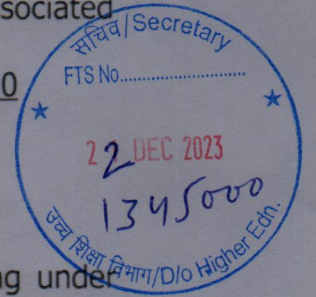
a. Issue instructions to display banner on the official websites of your associated offices/departments (Open File for the Banner may be accessed at https://drive.google.com/drive/folders/1cO8eRLuDLkyhf_7_8dnFJBjZyv7Jp910)

b. Issue instructions to display creatives on:

- prominent locations in all subordinate offices at various levels,
- prominent places in all the Schools and other institutions functioning under the aegis of your Department and secondary boards in the State/UT,
- Moreover, you may adopt other innovative measures to propagate and promote this significant initiative of Hon'ble Prime Minister towards reducing exam stress.

c. Ensure all creatives and directions are sent through email and social media to all your schools and educational administrators through your office, and through schools to all parents/students.

d. Request your schools to use their own social media handles and #PPC2024 to disseminate the event, along with their own preparations for the event. Schools could make their own creatives and post accordingly. The selected creatives/videos from among these may also be presented on the MyGov platform.



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4. You are requested to use the creatives shared at para 3.a, for the promotion of the programme and give it a good impetus. You are also requested to promote the contest at all levels to ensure maximum participation by students, parents and teachers.

5. Let us join hands in celebrating the Utsav of examinations, "Pariksha Pe Charcha 2024" as envisioned by our Hon'ble Prime Minister in order to make learning more joyful for our future nation builders.

With regards,

Yours sincerely,

Prachi Pandey
19.12.2024
(Prachi Pandey)

To,
As per list attached.

List of Addresses:

1. Secretary of all Ministry/Department.
2. All Heads of Autonomous bodies under DoSE&L.
3. Director, NBB.
4. (i) DG, CISF, (ii) DG,CRPF, (iii) DG, ITBP, (iv) DG, Sashastra Seema Bal, (v) DG, BSF, (vi) DG, CSIR-cum-Secretary D/o Scientific and Research, (vii) DG, National Gallery of Modern Art, (viii) DG, National Museum
5. Ministry of Defence – (i) Defence Secretary, (ii) Secretary, Deptt. of Military Affairs,
6. Head of Railway Board.
7. Chairman, ISRO, Chairman and Secretary, D/o Telecommunication, Chairman and Secretary, ITPO, Director, National Science Centre, Director, Nehru Memorial Museum.
8. Education Secretaries of all States/UTs.

Copy to : SPDs of Samagra Shiksha, Commissioner Directors PM POSHAN/SS, Director, NCERT, Director, SCERTs of all States/UTs.